

COMPANY PROFILE

LANKA DESIGNER

Establish Your Business with a Professional Website



History

Lanka Designer Solutions (Pvt) Ltd is registered under the Business Registration No. PV110309.

From our small but resolute beginning we have made major inroads into the information technology (IT) industry, capturing key areas of products and services establishing a track record of success in delivering high quality, innovative IT solutions, interrelated products and services.

Overview

Lanka Designer Solutions (Pvt) Ltd is a dynamic outfit engaged in delivering high quality, innovative IT solutions, interrelated products and services delivered under the best technology in the industry.

Pro IT partners with our clients to help them achieve their business IT requirements. We have the knowledge, skills and experience to advice, design, develop, engineer and implement solutions from medium to large scale systems that take businesses to new heights.

Our Motto

Innovation through Excellence

Our Vision

To provide innovative IT solutions, interrelated products and services, with a Global perspective for business enterprises in a developing and competitive environment

Our Mission

To help our clients achieve their business IT goals through IT solutions

Our Values

Quality
Reliability
Professionalism
Client Focus
Ethics
Commitment
Innovation

Objectives

To design, develop, engineer, implement and maintain websites and web based systems for public and private sector enterprises

To offer consultancy, relevant to IT to public and private sector enterprises

To contribute to the development of the country by providing IT solutions, interrelated products, services and training at very competitive prices to small, medium and large scale business enterprises

To utilize the assistance offered by the Government to promote the IT industry and spearhead IT industry developments in line with the aspirations of the Government of Sri Lanka

To be an agent for reputed International software and hardware vendors and provide the highest level of support to IT related promotions

To design, develop, advice and implement advertising campaigns and promotions for all Sri Lankan and foreign business enterprises

Our Team

Dedication and commitment are key qualities in our team. We are professionals who possess the capability to overcome all kinds of challenges and seek opportunities to learn and excel as we move forward.

We Are,

Experienced

- Our experience in the IT industry makes us truly understand our customer's requirements

Reliable

- Our end to end solutions , that are modular sync well with existing systems

Flexible

- Our solutions are developed to suit custom requirements

Skilled

- Our team is highly skilled and enjoy delivering the right solutions

Technology Competency

The technology competencies of **Lanka Designer Solutions (Pvt) Ltd** cover cutting edge and task related tools such as Joomla, WordPress, Drupal and OpenCart for content management systems and HTML5, CSS3, Bootstrap, AJAX, HTML, XHTML, ASPX, JScript and PHP for web designing and web based system designing. Software competencies include coding in ASP.NET, C# and Java. Further, we possess skills in MySQL, SQL and Oracle Server for database designing and developing Android Apps.

Services

- Web Based Systems - design, develop, engineer, implement and maintain
- Websites - design, develop, engineer, implement and maintain
- Mobile Apps - design, develop, engineer, implement and maintain
- IT Product Development
- IT Consultancy
- IT Training
- e-Mail Marketing
- Mobile Marketing
- Flyer Designing
- Brochure Designing
- Catalog Designing
- Company Profile Designing
- Supply of Hardware and maintenance

Web based systems

- Accounting System
- Client Management System
- Hospital Management System
- Hotel Management System
- Institute Management System
- Inventory Management System
- Library Management System
- Lower Activity Management System
- Micro & SME Finance System
- Motor Spare Parts Management System
- Payroll System (With HR Module)
- POS System (Clothing)
- POS System (Retail)
- Real Estate Management System
- Stock Control System
- Taxi Reservation & Monitoring System

Software Solutions

We develop Software Solutions, ranging from specific modules and components to complete large and complex solutions which include training, support and Global implementation.

We understand the diverse commercial requirements of modern business and how custom built software can be used to improve business performance. We can provide you our development services whether you require custom programming of existing facilities or the creation of new software based products.

Starting with a review of your current business process we develop Software Solutions that integrate seamlessly with any existing systems and rapidly enhance your potential to perform.

Mobile Apps Development

Pro IT is able to develop creative Mobile Apps that enable your clients to engage with you at their convenience. These Mobile Apps help add value to your products and services with latest information, best offers, sources and routes of contact and entertainment. They give you the best of modern IT ideally suited to your special requirements.

Our work covers all ranges of Mobile App requirements focused on techno creativity to increase your business competitiveness in the field.

Web Development

Pro IT offers Internet solutions to improve your business competitiveness. We design creative and relevant solutions to take the correct message to your target groups.

We undertake all functions related to Web Development and guide our clients to increase business potential via the Internet and expand methodically.

Pro IT web based systems are based on the most modern technologies and platforms that offer our clients the highest security and user friendly operations. We design web based tools for Reservation Systems, Media Centers, Task Management Systems, Mobile Apps, etc...

Web Designing

We design websites for your business to make it more practical, reachable and acceptable to the world. We handle web designing, utilizing the latest technology to provide an innovative, creative, quality and professional website.

While facilitating your requirements and presenting a modern and up to date image of your business we provide all services to launch a result oriented corporate website.

Our work goes further to undertake domain registration and web hosting.

e-Commerce Shopping Cart

Pro IT designs a comprehensive e-Commerce Shopping Cart solution to meet your requirements. Online ordering, ease of sale, secure payment and updating of stock inventory gets priority.

The availability of an e-Commerce Shopping Cart solution, with the assurance of a secured payment gateway gives your clients and web users ease of access to your products and services, via the World Wide Web for ready online purchase.

The e-Commerce Shopping Cart solution is favored in many countries due to ease of use. Wider range of product categories, use of multiple currencies, ability to localize the facility via multiple languages among its many users helps to target specific countries and very importantly maintain sales orders and stock inventories with complete ease.

Search Engine Optimization

Pro IT offers a broad area of Search Engine Optimization services to improve the visibility and performance of your business website. We are able to address factors leading to improved search engine ranking and Internet traffic.

We work towards enhancing the position of your website to reach the highest position in relevant search engines with the assurance of long lasting and ready to spend traffic over sustained periods of time.

Social Media Marketing

We provide the most effective Social Media Applications making it easier for you to interact with your present and future clients.

Pro IT develops Social Media Applications that makes good connections with important community platforms such as Facebook, Twitter, LinkedIn, Google and rapidly growing Blogs, Forums, Networking, Audio and Video Bookmarking, etc...

Our applications are focused on the reach, relevance and target market of the social media platform. This can include quizzes, games and surveys to attract web users or scaled down applications such as Facebook hosted reservation systems, shopping carts and calendars.

e-Mail Marketing

Pro IT enables increased sales via e-Mail Marketing by touching a very large e-mail database.

We design creative and well-focused e-mail flyers to deliver your message to your clients and the world.

Our current and expanding e-mail reach covers over 500,000 e-mails as a whole or can be targeted to selected groups be it your registered clients or professionals such as accountants, CEOs, doctors, IT professionals, to name a few.

Our e-mail services use eBM (e-mail Bulk Machine). This specializes in the best and most reliable use of e-mail with the special feature of preventing spam rejection. We assure safe and secure messages at set speed.

Advertising and Marketing

Pro IT has a niche in the field of Mobile Advertising. We use the best of connectivity through phone and the Internet to take your message to the widest reach. We go beyond the scope of the mobile phone using the facilities of the e-SMS Machine, which scores on speed and reach for bulk SMS messages.

Pro IT Advertising and Marketing can offer you the widest reach, creative designs and quality in a wide range of marketing tools such as visiting cards, posters, cutouts, book covers, magazines, souvenirs, docketts, company profiles, etc... to meet your business marketing requirements.

Logo Designing

Logo Designing is a comprehensive process beginning with a briefing of the nature of the business moving on to the creativity of the logo Pro IT understands your business and designs its logo to be unique and to deliver your marketing message clearly.

We believe a logo of a business showcases the standards of a business and we ensure designs which stand out and are of high quality to attract the right customers.

We specialize in Logo Designing for your business, products and services.

Brochure Designing













Brochure Designing begins with a consultation with you on the nature of the business and the marketing requirement.

Pro IT is focuses on Brochure Designing, targeting the specified group for a business, product or service. We deliver innovative, creative and quality designs to clearly deliver your message and give the best impact.

Company Profile >>> CLIENT PORTFOLIO	LD	IT Solutions
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Our Clients

Our loyal clients are our pride. We thank all our clients for giving us the opportunity to deliver high quality, innovative IT solutions, interrelated products and services for their business, products and services. We believe we have helped our clients achieve their business IT goals through IT solutions.

 ICTA ideas actioned	 Sri Lanka Since 1921 Wisdom Enlightens बुद्धिं सर्वत्र धारयते University of Colombo	 Southern California Sri Lankan Art Cultural Foundation	 FEDERATION OF INFORMATION TECHNOLOGY INDUSTRY SRI LANKA Federation of Information Technology Industry Sri Lanka
 Liam & Lakcell Mobile	 Rathnaloka Hotel & Tours	 Ranjitha Pulses	 LDJF
 Home and Office	 International Jeet Kune Do Federation Sri Lanka	 Computerland International	 equiCapital Investments Limited



Company Profile >>> CONTACT US	LD	IT Solutions
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Thank you for taking the time to get to know us. Please feel free to contact us at your convenience to for assistance.

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